

#### THE ART OF TOOLS (SUZHOU) CO., LTD.

FRICHY MANUFACTURING CO., LTD.
THE RICHY GROUP LIMITED

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Authorized Distributor

US \$19.99



"BEST NEW ACCESSORY(RUNNER-UP)" AWARD IN EFTTEX 2015

"BEST NEW PRODUCT" AWARD IN CHINA FISH 2013

'BEST NEW PRODUCT'' AWARD IN CHINA FISH 2012

"BEST NEW ACCESSORY" AWARD IN EFTTEX 2011







# WELCOME TO FRICHY FASHION WORLD





ISHING FASHION LIFE STYL



# **Heavy Duty** Aluminium Fishing Pliers



80% added thickness · Stronger body · 300% powerful torque · Special for hard work

- CNC machined aluminium construction.
- Stainless steel straight jaws.
- Tungsten carbide cutters.
- Comfortable spring loaded handles.



H Gift Bax



More than thicker



# Best Fishing Gift for Our Beloved Fisherman

### X3L

This Gift Box Includes

- Ix X3 Heavy Duty Aluminum Fishing Pliers
- Ix Using Instruction, Lanyard, Carabiner
- 1x Superior Pliers Sheath







H Gift Bax

# Aluminium Fishing Pliers



30% added thickness · Sawtooth jaws · Stronger body · Ideal for professionals

- CNC machined aluminium construction.
- Stainless steel straight jaws.
- Tungsten carbide cutters.
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater. - Size: 6.3"/160mm Weight: 100g







H Gift Box



Plus+

30% added thickness · Sawtooth jaws · Stronger body · Ideal for professionals

- CNC machined aluminium construction.

- Stainless steel split ring jaws.
- Tungsten carbide cutters.
- Comfortable spring loaded handles. - Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 7.5\*/190mm Weight: 125g









#### 30% added thickness · Sawtooth jaws · Stronger body · Ideal for professionals

- CNC machined aluminium construction.

- Stainless steel split ring jaws.
- Tungsten carbide cutters.
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 6.5\*/170mm Weight: 115g













H Gift Box



# FISHING FASHION LIFE STYLE





П 12

# Twin Cut Aluminium Fishing Pliers



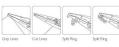
H Gift Box

### X8

- CNC machined aluminium construction.
- Stainless steel big split ring jaws.
- Tungsten carbide cutters, ideal for cutting braided and mono line.

Aluminium Fishing Pliers

- Anodized for perfect balance of hardness and color.
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater. - Size: 8.3\*/210mm Weight:190g







H Gift Bax

# FISHING FASHION LIFE STYLE

THE ART OF TOOLS (SUZHOU) CO., LTD.









3D Packing

# Plier Mate

#### X90

#### 1x Lanyard

- Flexible coil stretches to keep your pliers safe and at-hand.

#### 1x Carabiner

- Solid aluminum constructed.

#### 1x Split Ring

- Lightweight but tough key rings.

#### 1x Superior Pliers Sheath

 Nylon sheath with 360° rotatable for desired position on belt securely.





# Aluminium Fishing Pliers



### XII

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Anodized available with blue, red, gold, gun-metal grey and silver color.
- Comfortable spring loaded handles. - With non-slip rubber inserts.
- Black Teflon finished jaws to ensure rust-free in saltwater.
- Size: 6.3\*/160mm Weight: 85g



**ArtDeco** 





3D Packing

# Aluminium Fishing Pliers



# XI2

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads,
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Anodized available with black, blue, gold, gun-metal and red color.
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 7\*/180mm Weight: 100g







# Aluminium Fishing Pliers

XI3-BL	XI3-RD	XI3-GD	X13-GM	XI3-BK		

### XI3

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
   Anodized available with black, blue, gold, gun-metal and red color.
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 6\*/150mm Weight: 95g







# Aluminium Fishing Pliers



### XI4

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Anodized available with blue, red, gold, gun-metal grey and silver color.
- Comfortable spring loaded handles.
- With non-slip rubber inserts.
- Grey Teflon finished jaws to ensure rust-free in saltwater.





# Aluminium Fishing Pliers



- CNC machined aluminium construction.
- Stainless steel straight jaws, with functions of hook removal and gripper. - Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Anodized available with black, blue and red color:
- Comfortable spring loaded handles.
- Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 9"/230mm Weight: 220g





21 22



# Aluminium Fishing Pliers



### X16

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Anodized for perfect balance of hardness and color.
- Special finger ring design.
- Rubber insert handle provides super comfortable grip experience.
- Grey Teflon finished jaws to ensure rust-free in saltwater.











# Aluminium Fishing Pliers

X17-BL	X17-PK	XI7-PL	×17-8K	

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide outters, ideal for outting braided and mono lines.
- Elastic rubber painted handles, available with black, blue, pink and purple color.
- Comfortable spring loaded handles.
- Round handle design, inspired by high end fishing reel.
- Grey Teflon finished jaws to ensure rust-free in saltwater.







# FISHING FASHION LIFE STYLE

THE ART OF TOOLS (SUZHOU) CO., LTD.





ArtDeco



3D Packing

# MINI

# Aluminium Fishing Pliers



### X18

- $\hbox{-}\ {\sf CNC}\ {\sf machined}\ {\sf aluminium}\ {\sf construction}, completely\ {\sf made}\ {\sf from}\ {\sf aluminium}\ {\sf alloy}.$
- With split ring jaws.
- Tungsten carbide outters, ideal for cutting braided and mono lines.
- Super lightweight but tough enough for good work.
- Anodized available with blue, red, gold, black and purple color.
- Comfortable spring loaded handles.
- Size: 4.5"/115mm Weight: 40g



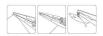


# MINI

# Aluminium Fishing Pliers



- CNC machined aluminium construction, completely made from aluminium alloy.
   With split ring jaws.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Super lightweight but tough enough for good work.
- Anodized available with blue, red, gold, black and purple color.
- Comfortable spring loaded handles.
- Size: 4.5\*/115mm Weight: 40g





3D Packing

# MINI KIWI

# Aluminium Fishing Pliers



- CNC machined aluminium construction, completely made from aluminium alloy.
   Engonomic design, with comfortable spring loaded handles and split ring jaws.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
   Anodized available with blue, red, gold, black and purple color:
- Anodized available with blue, red, gold, black and purple color:
   Size: 4.5"/I I5mm Weight: 40g.







生活・生命・众生

# **FISHING FASHION LIFE STYLE**





















### XS02



**Teflon** 

# Split Ring Pliers



### X41

- Drop forged high carbon steel, with functions of opening split ring, wire cutter, crimping leads and sleeves.
- Teflon finished jaws.
- Comfortable nonslip grips keep pliers steady.
- Optional size: 7°, 9°
- Straight or Bent nose are available.







# Side Cutter Pliers

X42-BK	X42-GM	X42-GD

- Drop forged high carbon steel, ideal for wire
- Teflon finished jaws.
- Comfortable nonslip grips keep pliers steady. - Size: 6"





### X43

- Drop forged high carbon steel, ideal for wire cutter.
- Teflon finished jaws.
- Comfortable nonslip grips keep pliers steady.
- Size: 11\*





# Bent Nose Pliers



#### X43B

- Drop forged high carbon steel, ideal for wire cutter.
- Teflon finished laws.
- Comfortable nonslip grips keep pliers steady.
- Size: 11\*







# MINI Split Ring Pliers



### X44

- Drop forged high carbon steel, ideal for wire cutter.
- Teflon finished jaws.
- Lead spring for smooth operation.
- Comfortable nonslip grips keep pliers steady.













# Crimping Pliers



### X45

- Drop forged high carbon steel, hardened and tempered
- for durability.
- Teflon finished jaws.
- With built-in staking dies.

- Size: 6"











- Drop forged high carbon steel, hardened and tempered for durability.
- Teflon finished jaws.
- Designed specifically for use with single barrel sleeves. - Size: 8"











# **Deluxe Big Game** Crimping Pliers



### X47

- Drop forged stainless steel, hardened and tempered for
- 4 crimp sizes to meet different crimping demands.
- Special two side cutters.
- Ratchet hinged locking device.
- Spring loaded.
- With comfortable nonslip grips.
- Size: 10\*









# Crimping Pliers



- High manganese steel jaws with high carbon steel handles.
- Teflon finished jaws.
- Super crimping performance.
- Soft dipped handles.
- Size: 8.3\*/210mm





# Hard Wire Cutter



# X49

- High manganese steel jaws with high carbon steel handles.
- Teflon finished jaws.
- Super cutting performance.
- Soft dipped handles.
- Size: 8.3\*/210mm





# Heavy Duty Hook Cutter



# X50

- Drop forged chrome-vanadium steel. - Teflon finished jaws.

- Simple but perfect hook cutter on the market. - Spring loaded handle for easy one handed use. - Size: 8"







Lip Grip

# Aluminium

# Fish Lip Grip With Scale



### X31

- Made from high quality aluminum alloy .

- Comfortable rubber handle.
- Stainless steel spring loaded.
- Anodized available with red, blue and gun-metal grey color: - With scale, the main tube is allowed to spin inside the grip tube while the scale spring acts as a shock absorber. - Built-in scale, max capacity 28lbs.
- Size:11.4\*/290mm.



# Stainless Steel

Fish Lip Grip With Scale



### X32

- Made of marine grade stainless steel.
- Built-in scale, max capacity 40lbs/18kg.
- Teflon finished jaws, available with red, blue and gun-metal grey color.
- Stainless steel spring loaded.
- Hanging cord for easy taking.
- Hanging cord for easy to
   Size: 10\*/255mm.



# **A**luminium

# Fish Lip Grip



- Made of stainless steel and aluminum alloy.
- Grip fish gently but securely to handle them more safely with this fish lip grip.
- Great for handling freshwater and small saltwater fish species.
   Size: 9.4\*/238mm Weight: 140g.
- Not for sale in Japan.







**M**ate

# Stainless Steel Hookout Tool



- Safely removes hooks, lures and flies with its powerful,
- spring-operated, non-slip jaws.
- Teflon finished body to ensure rust-free in saltwater.
- A right-angle design also gives you a clear view for removing deeply swallowed hooks.
- Available with black, gun-metal grey and gold color.
- Length: 9.5"/240mm



Blister Card

# Aluminium Hook Remover



- silver color,
- ABS handles & stainless steel jaws.
- Length: 245mm Net weight: 130g.



- Anodized aluminum tube, available with blue, gun-metal grey, red, gold ansilver color.
- ABS handles & stainless steel jaws.
- Length: 345mm Net weight: 160g.

# T Type Aluminium Hook Remover



 Anodized aluminum tube, available with blue, gun-metal grey, red, gold and silver color:

- ABS handles & stainless steel jaws.
- Length: 170mm Net weight: 55g.



 Anodized aluminum tube, available with blue, gun-metal grey, red, gold and silver color.

- ABS handles & stainless steel jaws.
- Length: 250mm Net weight: 75g.



# Fish Bat

Fridhy Bax



# X66

- Anodized aluminum head, Dia. 25mm, available with blue, red and gold color.
- With non-slip comfortable EVA foam handle, and a lanyard.







# Magnetic Net Release



### X67

- Anodized aluminum body, available with red, blue, silver, gun-metal and purple color:
- Superior shape & design, with two rings and a carabiner for easy attachment.
- Powerful magnet force: 7.7lb / 3.5kg.



Frichy Box

# Aluminum Gimbal Belt





- Anodized aluminum gold gimbal, with adjustable waist strap.
- 11 inch wide. Weight: 325g
- Inner diameter of tube: 50mm









- Anodized aluminum gimbal, available with gold, silver, black and blue color:
- No-weld technology, corrosion resistant.
- EVA foam grips, with comfortable support while fishing.
- rod; Suitable for rod end dia. 22-27mm.





# Combo

# 4pcs Fly Fishing Combo

### X81

#### Mini Aluminium Fishing Pliers

- Size: 4.5\*/115mm

- Material: Anodized aluminium with tungsten carbide cutters.

#### Magnetic Connector

- Material: Aluminium & magnet. Magnet force: 7.7lb / 3.5kg.

#### Zinger with Cord

#### Fly Fishing Line Clipper

- Material: Stainless steel with razor sharp edge.



D Blister Card

# 2pcs Fishing Tools Combo

#### X84

#### Stainless Steel Fish Lip Grip

- Size: 10\*/255mm
- Material: Stainless steel (teflon finished) with EVA handle and scale (max capacity 40lbs/18kg).

#### Split Ring Pliers

- Size: 7"/180mm
- Material: High carbon steel. Teflon finshed jaws.

# 4pcs Fishing Tools Combo

### X82

#### Fishing Forceps

- Size: 8"/203mm
- Material: Stainless steel with black nickle finished.

#### Aluminium Fishing Pliers

- Size: 7"/180mm
- Material: Anodized aluminium with tungsten carbide

#### Aluminum Hook Remover

- Size: 6.7\*/170mm
- Material: Aluminium tube, stainless steel jaw, ABS handles.

#### Stainless Steel Clipper

#### - Size: 3,3\*/85mm

- Material: Stainless steel with dipped handle.



D Blister Card

# 3pcs Fishing Tools Combo

#### X83

#### Stainless Steel Fish Lip Grip

- Size: 10\*/255mm
- Material: Stainless steel (teflon finished) with EVA handle and scale (max capacity 40lbs/18kg).

#### **Aluminium Fishing Pliers**

- Size: 7\*/180mm
- Material: Anodized aluminium with tungsten carbide cutters.

#### Aluminum Hook Remover

#### - Size: 6.7\*/170mm

Material: Aluminium tube, stainless steel jaw, ABS handles.



D Blister Card



D Blister Card





Lady's

# Fishing Tools Combo

### X85

#### Aluminium Fishing Pliers

- Size: 6.3\*/160mm

- Material: Anodized aluminium with tungsten carbide cutters.

#### Aluminum Fish Lip Grip

- Size: 6"/150mm

- Material: Stainless steel grips and aluminum body.

#### Magnetic Connector

- Material: Aluminium & magnet. Magnet force: 7.7lb / 3.5kg.



# Aluminium Fishing Pliers

# XI7-PK

- CNC machined aluminium construction.
- Stainless steel jaws, with functions of opening split ring, crimping sleeves and leads.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Elastic rubber painted handles.
- Comfortable spring loaded handles.
- Round handle design, inspired by high end fishing reel.
- Grey Teflon finished jaws to ensure rust-free in saltwater.
- Size: 7º/180mm Weight: 85g







# MINI

# Aluminium Fishing Pliers

### X18-PL

- CNC machined aluminium construction, completely made from aluminium alloy. - With split ring jaws.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
- Super lightweight but tough enough for good work.
- Comfortable spring loaded handles.
- Size: 4.5\*/115mm Weight: 40g







3D Packing

#### MINI

# Aluminium Fishing Pliers

#### XI9-PL

- CNC machined aluminium construction, completely made from aluminium alloy.
- With split ring jaws.
- Tungsten carbide cutters, ideal for cutting braided and mono lines.
   Super lightweight but tough enough for good work.
- Comfortable spring loaded handles.
- Size: 4.5"/115mm Weight: 40g









# WELCOME TO FRICHY FASHION WORLD

#### FEB.2015

FASHION IN BEIJING CHINA FISH

# FISHING -FASHION - LIFE STYLE

Co-operating with world famous artists, Frichy has created new concept, new design, new look.

\*FISHING IS NOT ONLY A SPORTS, IT'S FASHION, IT'S A LIFE STYLE\*.

#### JUN.2015

ON IN WARSAW EFTTEX

#### WINNER OF BEST NEW PRODUCTS

Thanks to Frichy R&D, we have created complete new line and won the BEST NEW PRODUCTS AWARDS(runner up) in 2015 EFTTEX Warsaw again after BEST NEW PRODUCTS WINNER in 2011 EFTTEX Amsterdam

### JUL.2015

FASHION IN ORLANDO ICAST

#### INNOVATION-FUNCTION-FASHION

3 days, 46 meeting, listening to market, Frichy decide to keep going on INNOVATION-FUNCTION-FASHION GROW UP TOGETHER, ENJOY TOGETHER.

### AUG.2015

FASHION IN SAO PAULO PESCA TRADE SHOW



#### BRING THE FASHION TO NEW WORLD

With the concept, new look, new design, Frichy unwells fashion CONCEPT OF FISHING TOOLS IN SOUTH AMERICA, FOR THE VERY FIRST TIME.

#### SEP.2015

FASHION IN ABU DHABI ADIHEX



### WHEN FASHION MEETS ARABIA

FRICHY step into Middle east for the first time. Deeply to the Gulf Market, Frichy received the Best Reputation in the New Area

#### Oct.2015

FASHION IN WEIHAI CGC EXPO



#### VIP Exclusive - New Items, New Opportunities

We have new products coming for the new season.For more information pls visit us (the Weihai International Exhibition Center) at Booth D072.

#### Nov.2015

FASHION IN MOSCOW SAFARI EXPO



#### Eachion to The Largest North Market

Safari Expo is coming, Frichy will be presented in Moscow as last stop of 2015. Welcome to visit us and discuss for 2016 Booth No.: A021

2016, FOREVER ON THE WAY...